





A Must-Have Mobile Tool to Increase Productivity & Success

The Challenge

Gathering information from internal and external audiences is a great way to provide context to decision-making. But analyzing the results with tools that don't include robust analytics is frustrating.

The Solution: Survey Advisor

Survey Advisor helps organizations create, manage, and track surveys — <u>and</u>, it has powerful analytics capabilities to help you understand where things are with your surveys.

Survey Advisor Features Allow You to:

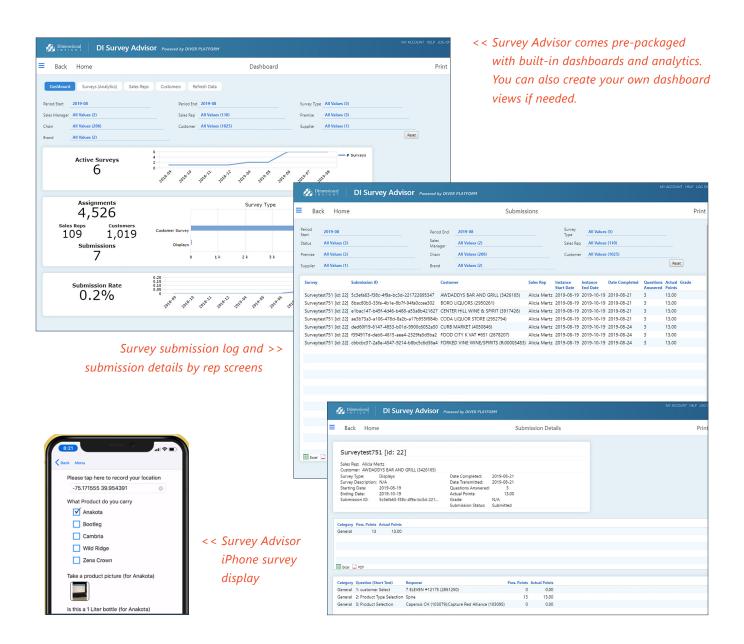
- Create a variation of survey types
- Assign surveys to employees, reps and customers
- Automatically broadcast surveys out to your employees, reps and customers
- Use Survey Advisor on an iPad or iPhone
- Centralize management of surveys
- Take pictures on location, geotagged, and with a date and time stamp
- Access, download and report pictures to business partners
- Create standard or recurring surveys
- Produce survey analytics and recap reports with actionable tasks

- Create multiple question types:
 - Multiple Choice
 - Date
 - True/False, Yes/No
 - Numeric (Decimal or Integer)
 - Free Format Text
 - Geocode
 - Multiple Responses
 - Picture
- Populate questions based on respondents' previous answers
- Create work flows based on responses

Survey Advisor Benefits:

- Ease of creating, editing and deploying surveys
- Speed of response time
- · Analysis and reporting detail
- Low learning curve for creators and users
- Off-line and on-line access

- On-the-fly updates with syncing
- · Mobile app to collect the data
- Centralized management of surveys
- Real-time results
- Interoperability (works with other Dimensional Insight apps like Distributor Advisor and Supplier Advisor)



About Dimensional Insight

Dimensional Insight is a leading provider of integrated business intelligence and performance management solutions. Our mission is to make organizational data accessible and usable so everyone from analysts to line of business users can get the information they need to make informed, data-driven decisions.



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