Dimensional INSIGHT®

Diver Platform®

Jumpstart Your Beverage Alcohol Analytics

See Fast ROI with Applications Built Specifically for Beverage Alcohol Distributors

Many beverage alcohol distributors currently struggle to make the most of their data, whether it be due to the inability to separate the signal from the noise or inadequate systems that fail to address their enterprise-wide needs. Data is often siloed away into separate and disparate compartments, whereas the most meaningful insights often come from tying that data together.

Dimensional Insight is aiming to solve that problem. As the industry leader for distributor analytics, we have a wealth of industry experience and we co-innovate with our customers to develop the right technology to help you get the results you need.

We start by integrating your data from all of your different sources into one central location. Then we validate the data and use our proprietary technology to automatically create measures or KPIs. From there, you can implement one of our pre-built applications with a set of ready-to-go KPIs so you can see fast results in specific domain areas, or you can work with us to create custom apps to meet your business's specific needs. Furthermore, users can export their data in a variety of formats, whether it be on-demand or through automated broadcasting.

Whichever way you slice it, Dimensional Insight provides you with the tools and the industry expertise necessary to get the right information to the right person at the right time—and on the right device.

Dimensional Insight's Library of Applications Approach

Dimensional Insight has pre-built several applications targeted to the needs of beverage alcohol distributors. All applications use the deep functionality of Dimensional Insight's Diver Platform and come loaded with KPIs specific to the application's domain area. Benefits of the applications approach include:

Data trust

Data governance ensures the use of consistent, standardized, validated, and documented business rules and measures across applications, so all departments are making decisions based off the same standardized data.

Quick to implement

Applications build on previously implemented Dimensional Insight apps and technology, leading to short deployment times, especially when compared to department-specific apps from multiple vendors.

Customizable

While users have access to pre-built KPIs that can be deployed "as is," applications can also be adjusted to your unique requirements.

Lower overall costs

Because all applications are built on Diver Platform, distributors do not incur the high costs associated with licensing and supporting solutions from multiple vendors.

Consistent look and feel

Applications have a consistent, intuitive design. Moving from one application to another is seamless.

Our applications can also be integrated with third-party data aggregators such as NielsenIQ and ScanData.

Dimensional Insight's Applications for Beverage Alcohol Distributors

Diver Gateway® Mobile BI

- Increase productivity by instantly accessing content with a consistent interface across multiple devices.
- Provide field staff with timely access to business-critical metrics at the right time, on the right device, and in a format that is useful to their specific role.
- Utilize information-rich multi-screen applications.
- Access content whether you're connected or disconnected from the Internet.

Survey Advisor™

- Allow sales reps to create, manage, and track surveys using a variety of types and formats, all from one central location.
- Document how your products are being sold by taking pictures on-location.
- Know exactly when and where surveys are conducted through automatic geotagging and time stamps.
- Produce survey analytics and recap reports with actionable tasks to help sales reps optimize their programming.
- Integrate with Program Advisor to provide sales reps with real-time context for their decision-making.

Distributor Advisor™

- Enable data-driven decision making across your entire enterprise, from C-suite to sales.
- Utilize our iconic "dive" feature to review and filter business performance down to the account level.
- Allow field reports to immediately conduct sales analysis and access sales metrics, financial data, and promotional performance figures in the field through our mobile technology.
- Base your management and product promotion decisions on relevant data, regardless of location.
- Access marketing material, presentations, financials, product sales, and analytics from one application so your team has access to the right information at the right time.
- Employ role-based privileges to ensure the right people access only the information they need.

Inventory Advisor™

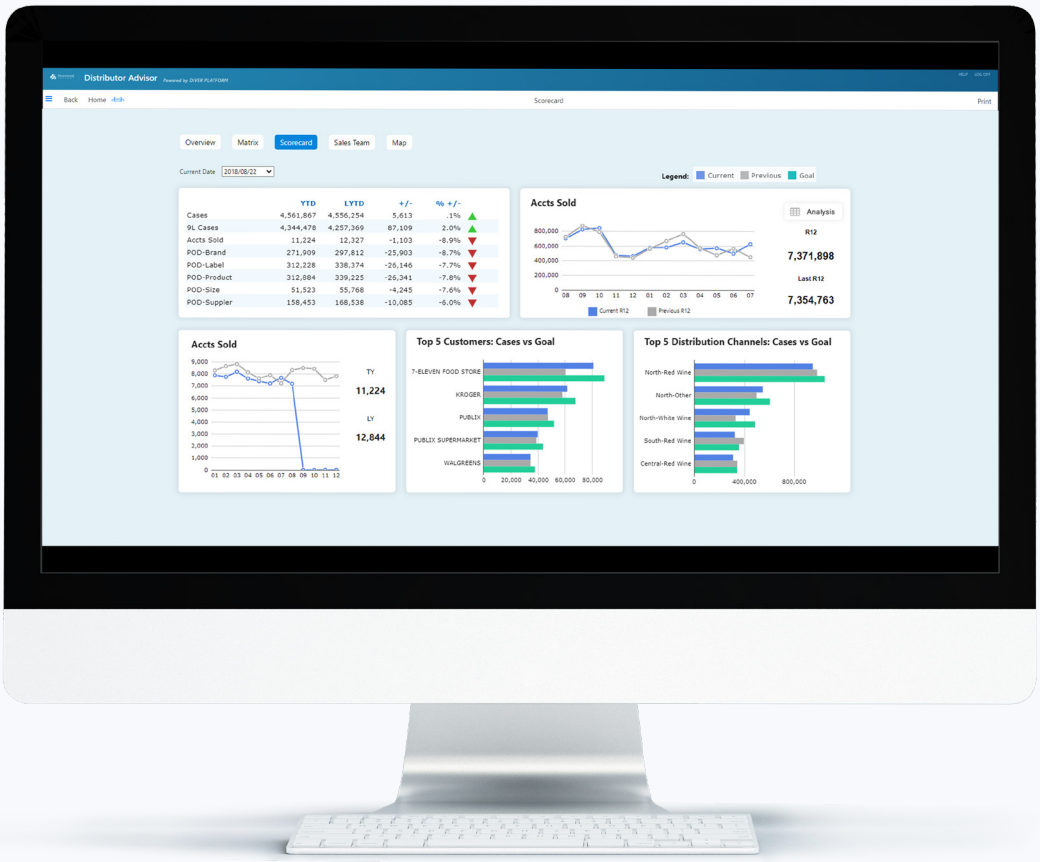
- Give C-suite and middle-management a 360-degree view of your inventory processing throughout your entire organization.
- Align supply with demand and reduce the risk of overstocks and stockouts.
- Take advantage of built-in assisted analytics to optimize orders and deliveries across all your clients and locations.
- Identify key trends and gain access to real-time data related to inventory, shipping, and costs.

Program Advisor™

- Allow sales reps and managers to create and share one or hundreds of programs across the enterprise in a centralized location.
- Track goals and gauge individual progress through established benchmarks.
- Forecast sales based on trends and program periods.
- Automate time-consuming and error-prone program management tasks like creating program reports and supplier chargebacks.
- Provide managers with insight into current program performance and implement immediate changes as necessary.

General Ledger Advisor™

- Bring your financial data together from stand-alone accounting systems, payroll, time & attendance systems and more.
- Allow managers and department heads to answer their own financial questions in a more self-sufficient, secure, and cost-effective way, all without having to involve IT.
- Investigate performance trends, analyze expense and revenue data, and gain easy access to underlying details.
- Immediately access detailed performance metrics and key comparisons, such as Actual vs. Budget and Current Period vs. Year Ago in readily available and customizable report formats.



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About Dimensional Insight

Dimensional Insight is a leading provider of integrated business intelligence and performance management solutions. Our mission is to make organizational data accessible and usable so everyone from analysts to line of business users can get the information they need to make informed, data-driven decisions.

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