

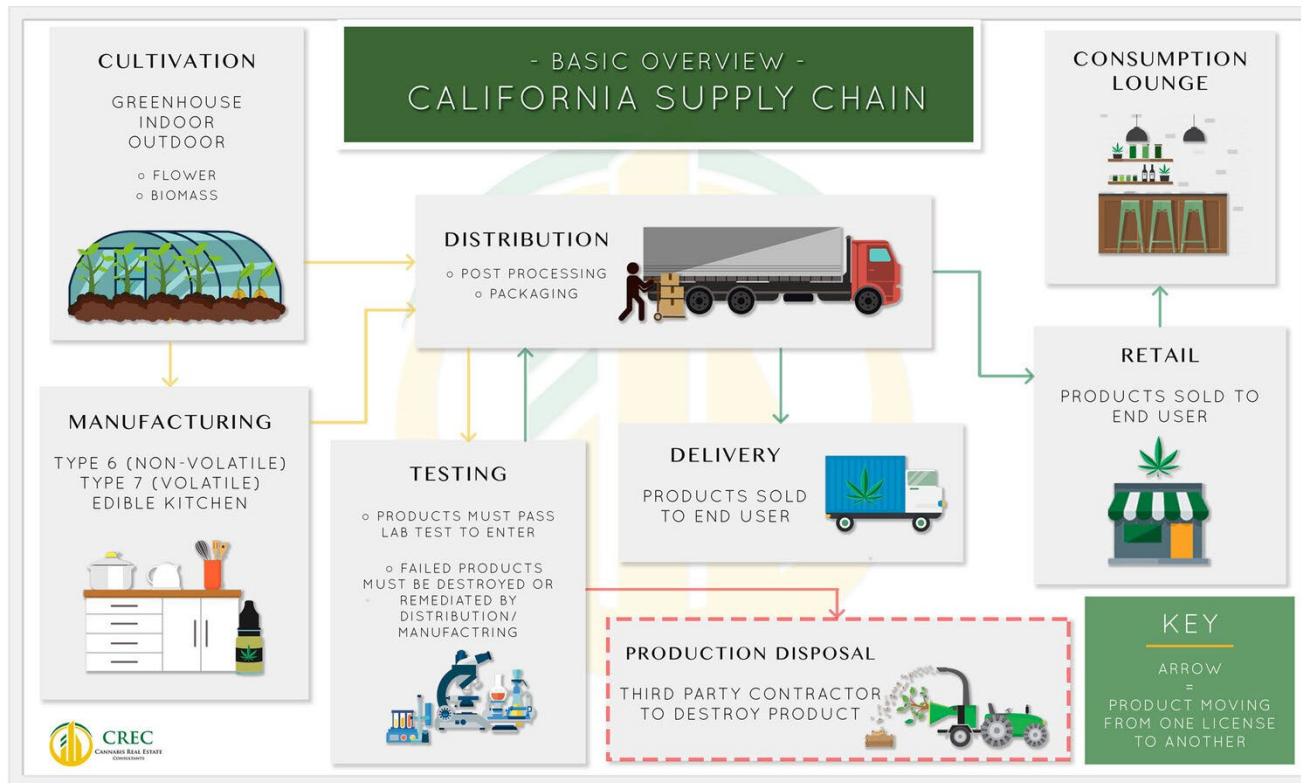
DETAILED



cannaBI

DIMENSIONAL INSIGHT

cannabis must be weird, what's that like?



the cannabis roller coaster

American Cannabis Operator Index

24.55 -0.43 (-1.72%)

September 8, 2022 4:00 PM EDT

Volume: 2,046,021

USD | NCV INDICES | REAL-TIME PRICE | MARKET CLOSED

Last	24.55	Date	4:00PM
\$ Chg	-0.43	% Chg	-1.72%
Open	24.72	Prev. Close	24.98
High	24.88	Low	24.26
Year Low	20.32	Year High	58.84
Volume	2,046,021	Exchange	NCV IND...

Launched 10/31/18, the American Cannabis Operator Index includes leading cultivators, processors, retailers of cannabis in the United States as well as companies that license their brands and intellectual property.

1D 5D 1M 3M 6M YTD 1Y 3Y 5Y 10Y

1M

Frequency: WEEKLY
Oct 29 2018 – Sep 8 2022 Performance



my ride

Vertically Integrated CPG

Cultivation

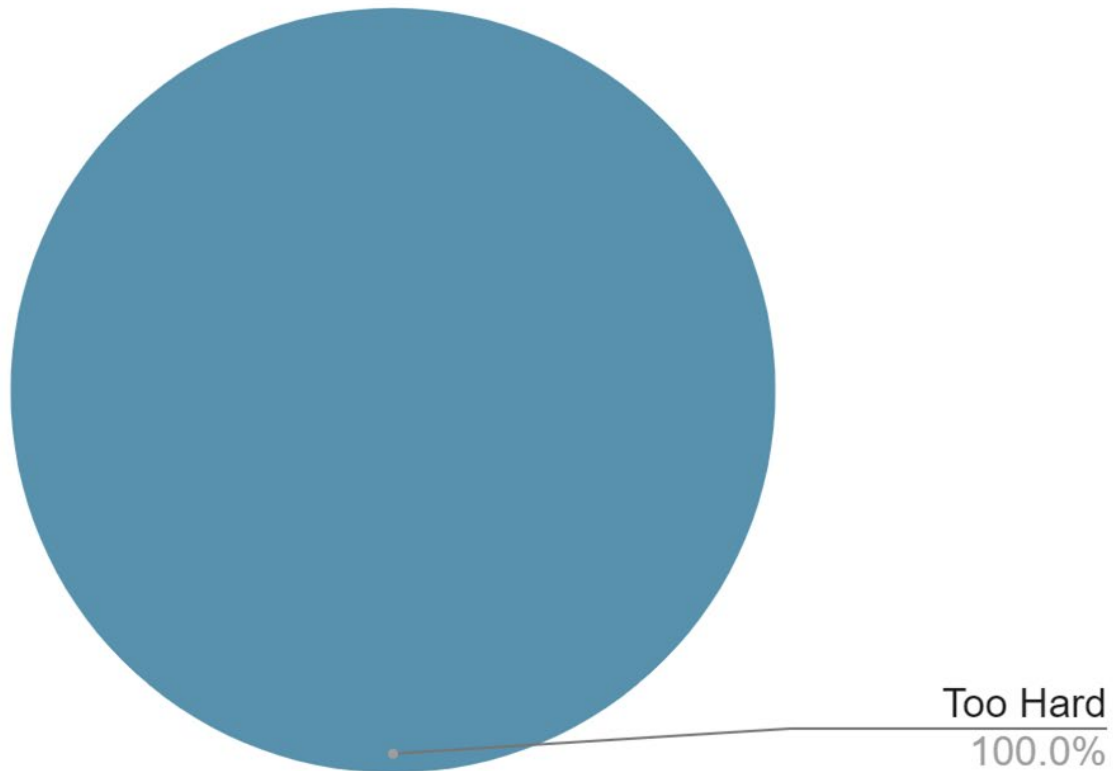
Distribution

B2B Sales + Marketing





any cannabis industry business model



but, why petalfast?

- Focus Yields Quality
- Thrives in Competitive Markets
- Humanization to Breakthrough Noise
- Lower Compliance/Hard Assets Hurdles to Scale
- Alcohol Industry Efficiencies



digital cannabis today - ish

- No Google or Amazon...Yet
- Heavy Compliance Limitations
- Company Contact Data Public



hardcore data normalization

- Compliance Systems Per State, Country
- Order Systems, Per Partner
- No Uniform Nomenclature in Cannabis Culture
- Innovation Rampant
 - Eternal Item Master Debt



=



druglords ruin wholesale market data



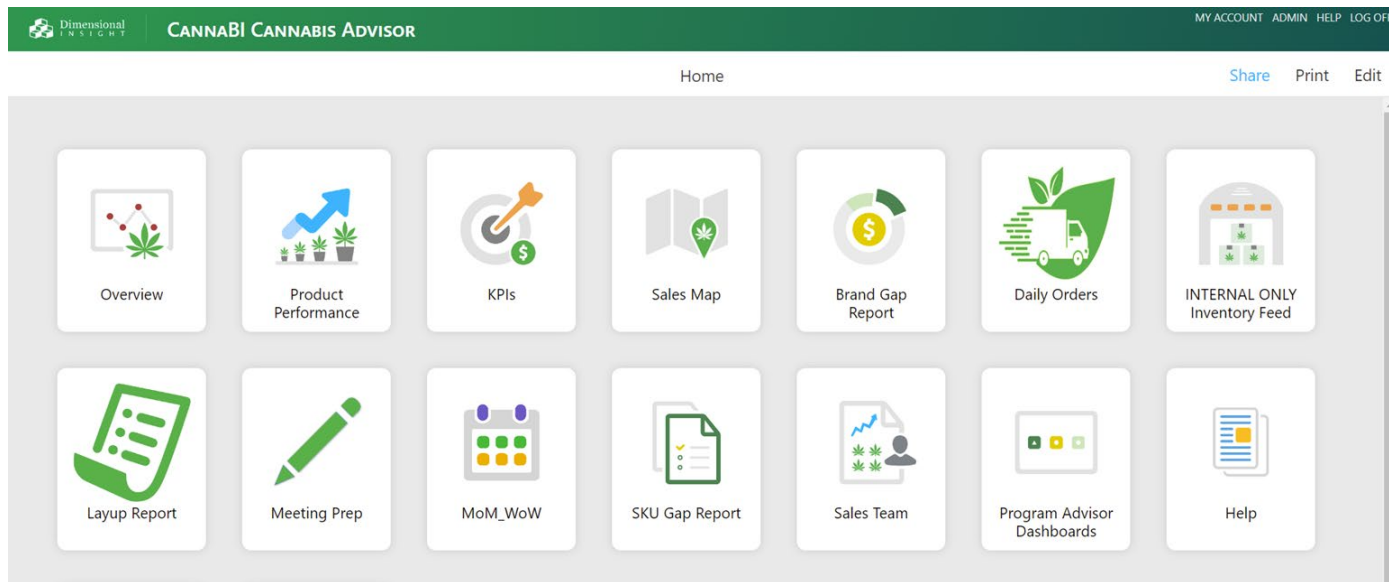
primary data





blazing new trails with CannaBI

- Capitalizing on Existing Data Models
- Beverage Industry Familiarity Accelerates Adoption
- Low/No Systems Architecture For New Industry Chaos, Controlled Burn Rate
- UX = Give It to Me Like I'm 5



MyLibrary



CANNABI CANNABIS ADVISOR

[MY ACCOUNT](#) [ADMIN](#) [HELP](#) [LOG OFF](#)[Shortcuts](#)[Bloom KPI](#)[Bloom Sales Map](#)[Bloom Inventory Report](#)[Bloom Sales Goals](#)[Share](#) [Print](#) Time Range [Month-to-date](#)State [All Values \(2\)](#)Director [All Values \(4\)](#)Primary Rep [All Values \(13\)](#)Brand [Bloom](#)Site [All Values \(322\)](#)[Reset](#)[KPIs - Select Range](#)[KPIs - Select Dates](#)

Measures

	Current	Previous	+/-
Accts Sold	91	39	52 ▲
Avg Sales per Order	\$2,590	\$1,989	\$602 ▲
Avg Units per Order	202	158	44 ▲
Gross Sales	\$320,512	\$104,821	\$215,692 ▲
Net Sales	\$310,822	\$97,444	\$213,378 ▲
Number of Orders	120	49	71 ▲
POD-Brand	91	39	52 ▲
POD-Category	94	43	51 ▲
POD-SKU	213	85	128 ▲
Units	24,190	7,741	16,449 ▲
Velocity	266	198	67 ▲

NetSales+Pending CurMo \$46,742

NetSales+Pending FutMo \$25,957

Units+Pending CurMo 3,459

Units+Pending FutMo 2,315

New Accounts 90 Days 72



Net Sales



\$310,822

Current

Definition

No description.

Purchased Without Agent



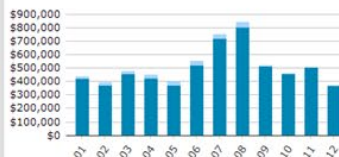
No (88.7%)
Yes (10.3%)

By Product Category

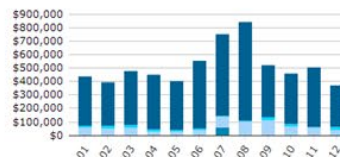


VAPE (99.4%)
CONCENTRATE (0.6%)

R12 Trend Purchased Without Agent



R12 Trend By Product Category





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DI PROGRAM ADVISOR

Shortcuts

Bloom KPI

Bloom Sales Map

Bloom Inventory Report

Bloom Sales Goals

Tier 5 Dashboard

Program Summary

Manager Summary

Performance Graphs

Includes sales dated thru 07/20/2022.

Company: Petalfast [001]

Status: active

Type: All Values (4)

Supplier: Bloom

Sales Org: All Values (1)

Ending Period Start: 2013-03

Ending Period End: 2022-12

Goal Status: All Values (2)

Product Type: All Values (1)

Premise Type: All Values (1)

Reset

Programs

Excel

PDF

Admin Summary YTD

ADMIN

PROGRAMS MET

Of

PCT

Unknown [Unknown]

2

5

40.0

Programs Met YTD by Program Type

Priority

All values included (5)

July Placement Quotas

July Revenue Quotas

June Placement Quotas

Leadership

Q3 SPIF

Program Group

All values included (1)

<Blank Value>

Program Class

All values included (1)

<Blank Value>

Q + A + Tasting

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