



A Must-Have Mobile Tool to Increase Productivity & Success

The Challenge

Gathering information from internal and external audiences is a great way to provide context to decision-making. But analyzing the results with tools that don't include robust analytics is frustrating.

The Solution: Survey Advisor

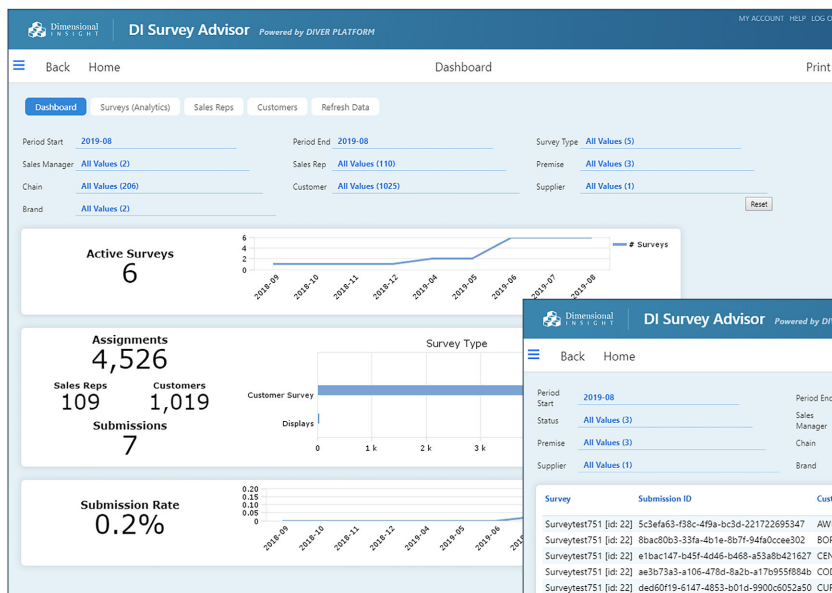
Survey Advisor helps organizations create, manage, and track surveys — *and*, it has powerful analytics capabilities to help you understand where things are with your surveys.

Survey Advisor Features Allow You to:

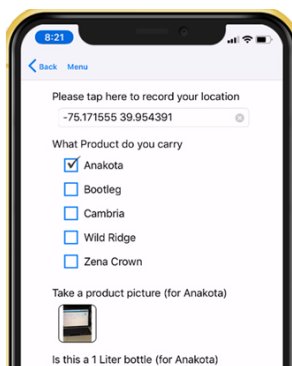
- Create a variation of survey types
- Assign surveys to employees, reps and customers
- Automatically broadcast surveys out to your employees, reps and customers
- Use Survey Advisor on an iPad or iPhone
- Centralize management of surveys
- Take pictures on location, geotagged, and with a date and time stamp
- Access, download and report pictures to business partners
- Create standard or recurring surveys
- Produce survey analytics and recap reports with actionable tasks
- Create multiple question types:
 - Multiple Choice
 - Date
 - True/False, Yes/No
 - Numeric (Decimal or Integer)
 - Free Format Text
 - Geocode
 - Multiple Responses
 - Picture
- Populate questions based on respondents' previous answers
- Create work flows based on responses

Survey Advisor Benefits:

- Ease of creating, editing and deploying surveys
- Speed of response time
- Analysis and reporting detail
- Low learning curve for creators and users
- Off-line and on-line access
- On-the-fly updates with syncing
- Mobile app to collect the data
- Centralized management of surveys
- Real-time results
- Interoperability (works with other Dimensional Insight apps like Distributor Advisor and Supplier Advisor)



Survey submission log and >>
submission details by rep screens



<< Survey Advisor
iPhone survey
display

Survey	Submission ID	Customer	Sales Rep	Instance Start Date	Instance End Date	Date Completed	Questions Answered	Actual Points	Grade
Surveytest751 [id: 22]	5c3ef63-f38c-4f9a-bc3d-221722695347	AWDADDYS BAR AND GRILL (3426165)	Alicia Mertz	2019-08-19	2019-10-19	2019-08-21	3	13.00	
Surveytest751 [id: 22]	8bac80b3-33fa-4b1e-8b7f-94fa0ccee302	BORO LIQUORS (2950261)	Alicia Mertz	2019-08-19	2019-10-19	2019-08-21	3	13.00	
Surveytest751 [id: 22]	e1bac147-b45f-4d46-b468-a53a8b421627	CENTER HILL WINE & SPIRIT (3917426)	Alicia Mertz	2019-08-19	2019-10-19	2019-08-21	3	13.00	
Surveytest751 [id: 22]	ae3b73a3-a106-478d-8a2b-a17b955f884b	CODA LIQUOR STORE (2952794)	Alicia Mertz	2019-08-19	2019-10-19	2019-08-21	3	13.00	
Surveytest751 [id: 22]	ded60f19-6147-4853-b01d-9900c6052a50	CURB MARKET (4050846)	Alicia Mertz	2019-08-19	2019-10-19	2019-08-24	3	13.00	
Surveytest751 [id: 22]	f394917d-deb6-4615-aeed-2329fa3d5ba2	FOOD CITY K VAT #651 (2678207)	Alicia Mertz	2019-08-19	2019-10-19	2019-08-24	3	13.00	
Surveytest751 [id: 22]	cbcbcb37-2a8e-4547-9214-b8bc5c6d36a4	FORKED VINE WINE/SPIRITS (R00003483)	Alicia Mertz	2019-08-19	2019-10-19	2019-08-24	3	13.00	

Category	Pass. Points	Actual Points
General	13	13.00

Category	Question (Short Text)	Response	Pass. Points	Actual Points
General	1: customer Select	7 ELEVEN #12175 (2861250)	0	0.00
General	2: Product Type Selection	Spire	13	13.00
General	3: Product Selection	Capensis CH (103079)/Capture Red Alliance (103095)	0	0.00



About Dimensional Insight

Dimensional Insight is a leading provider of integrated business intelligence and performance management solutions. Our mission is to make organizational data accessible and usable so everyone from analysts to line of business users can get the information they need to make informed, data-driven decisions.

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