

# Diver Platform® Supplier Advisor™ for Beverage



## Improve Productivity & Be More Efficient

### The Challenge

Sales and management people have a difficult job. It is especially tough when tools are scattered across devices and networks. But tools for sales and management are vital for getting the data analysis and content needed to do their jobs effectively. There are other data analysis and content delivery solutions on the market. But customizing these solutions for suppliers is time-consuming, costly, and for some solutions — just impossible to do.

### The Solution: Supplier Advisor

Supplier Advisor was designed for fast and easy access to data and files from anywhere. It was developed specifically for suppliers in the beverage industry. Because of this, users can get up and running fast and cost effectively. This allows users to focus on what is important to them.

Supplier Advisor is built on the award-winning Diver enterprise platform. Diver provides role-based privileges, ensuring that the right people have access to the right information. Push out approved sales presentations or proposals to make sure your entire team has the right version of content at their fingertips.

Supplier Advisor gives your team the most up-to-date information when and where they need it. Using mobile technology, Supplier Advisor users have immediate and secure access to the latest metrics at any time, from any location. This empowers your team to base their management

and product promotion decisions on the most recent data, regardless of their location. Access marketing material, presentations, financials, product sales, and analytics from one application.

Supplier Advisor was developed specifically for suppliers in the beverage industry. We designed it with your team's needs in mind. The intuitive user interface makes it easy to navigate around presentations, sales data, media, and metrics. By having everything they need at their fingertips, your sales team can focus on capitalizing on new opportunities and closing more sales.

### Increase Sales Productivity

Conduct sales data analysis and review KPI sales metrics in real time. The interactive sales dashboard allows your team to quickly access the specific information they need. Securely review the latest sales metrics, financial data, and promotion performance figures in the field. Improve product and account management, and capitalize on growth opportunities.

### Access Any Type of Content

With Supplier Advisor, your entire mobile workforce can gain access to information from anywhere, anytime they need it. Users are able to bring together sales data with all types of content:

- Merchandising Collateral
- Promotional Collateral
- Price Sheets
- Product Displays
- Event Pictures

### Review Account Performance

Conduct sales data analysis in connected or disconnected mode. Navigating sales dashboards is easy with Supplier Advisor.

Access the interactive sales dashboard and custom reports to immediately capture the information that's important to you.

Securely access marketing material, price sheets, presentations, and analytics from one application to help increase effectiveness

of customer meetings and presentations

Item	Depl 90 Day	Sup Closing Balance	Sup On Order	Sup QOH	Inventory Days
ACACIA LEE VINEYARD PINOT NOIR	170,100.37	44,096.48	10,465.265	54,561.745	28.869
ACACIA STCL PINOT NOIR	665.92	133.728	48.0	181.728	24.561
ALICE WHITE CHARDONNAY AUSTRALIAN WHITE	8.49	13.067	0.0	13.067	138.516
ALMADEN BLUSH CARAFE RHINE	187.33	110.5	35.0	145.5	69.903
ALMADEN GOLDEN 1/4 KEG CHABLIS	0.17	58.387	0.0	58.387	30,910.588
ANSELM ROBERT CAPITELLI RECIOTO	1,156.22	238.687	51.167	289.853	22.562
ANTINORI PEPPOLI RED WINE	6.0	0.0	0.0	0.0	0.0
ARBOR MIST STRAWBERRY WHITE ZINFANDEL	8.33	3.193	0.0	3.193	34.502
BAILEYS COFFEE IRISH CREME LIQUEUR	403.33	46.417	0.0	46.417	10.358
BAREFOOT SAUVIGNON BLANC	0.0	0.195	0.0	0.195	
BERINGER ROSE DE SAIGNEE	310.38	125.963	32.833	158.797	46.046
BERINGER VIOGNIER	109.73	113.877	0.0	113.877	93.401
BLACK BOX MONTEREY COUNTY CHRDNY BOX WNE	1,350.16	372.748	21.0	393.748	26.247
BLACK VELVET RESERVE PREMIUM SIPPING	0.0	2.042	0.0	2.042	
BLOSSOM HILL	492.74	407.623	10.0	417.623	76.28
BOOKER'S W/LEATHER CIGAR HOLDER GIFT SET	174.31	64.725	8.167	72.892	37.636
BOONE'S FARM APPLE COUNTRY KWENCHER	1,458.67	226.777	83.333	310.11	19.134
CAMPO AL MARE BOLGHERI	0.0	1.667	0.0	1.667	
CHAPOUTIER COTEAUX D'AIX DOM DES BEATES	1,139.17	560.277	43.0	603.277	47.662
	8,230.79	1,674.815	367.333	2,042.148	22.33

Supplier Advisor gives suppliers insight into every area of their product sales



### About Dimensional Insight

Dimensional Insight is a leading provider of integrated business intelligence and performance management solutions. Our mission is to make organizational data accessible and usable so everyone from analysts to line of business users can get the information they need to make informed, data-driven decisions.

[beverage.ds.supplier.advisor.06.17.20.rw](http://beverage.ds.supplier.advisor.06.17.20.rw)



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