

HIMSS Analytics survey sponsored by Dimensional Insight finds healthcare organizations that focus on clinical outcomes as key ROI metric have higher success with analytics

In a recent press release, Dimensional Insight®, the maker of Diver Platform™, a data management, analytics, and performance management solution, announced the results of a survey it conducted with HIMSS Analytics of 109 senior healthcare leaders.

The survey examined how healthcare organizations implement metrics and measure ROI from their analytics programs. It found that those organizations that focus on clinical outcomes as their key ROI metric – as opposed to financial returns or staff efficiency – rank higher across the board in terms of usage of analytics across the organization, average number of metrics used, measured success rate, and overall effectiveness of analytics.

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