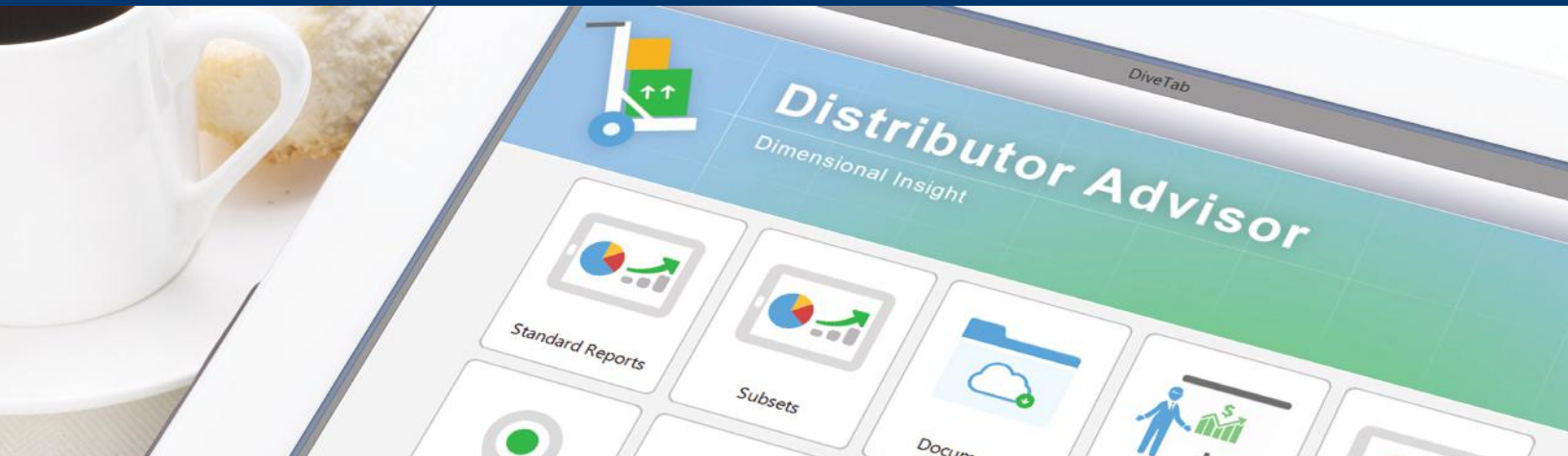


# Distributor Advisor™



## IMPROVE PRODUCTIVITY OF SALES TEAMS WHILE REDUCING YOUR COST OF SELLING

Sales people have a tough job, especially when sales tools are scattered across networks, logins, emails, and shared drives. Distributor Advisor is available on iPads®, windows-based tablets, and PCs, making it easier for sales people to access the information they need no matter where they are—in the office or on the road.

## INCREASE SALES PRODUCTIVITY

Conduct sales data analysis and review key performance indicator (KPI) sales metrics. The interactive sales dashboard allows your team to quickly access the specific information they need. Securely review the latest sales metrics, financial data, and promotion performance figures in the field. Improve product and account management and capitalize on growth opportunities.

## ACCESS ANY TYPE OF CONTENT

Bring together sales data with merchandising and promotional collateral, price sheets, product displays, and event pictures for your entire mobile workforce to access from anywhere, anytime they need it.

## CONDUCT SALES DATA ANALYSIS IN CONNECTED OR DISCONNECTED MODE

Navigating sales dashboards is easy with Distributor Advisor. Access the interactive sales dashboard and custom reports to immediately capture the information that's important to you.

Securely access marketing material, price sheets, presentations, and analytics from one application. Increase effectiveness of customer meetings and presentations.

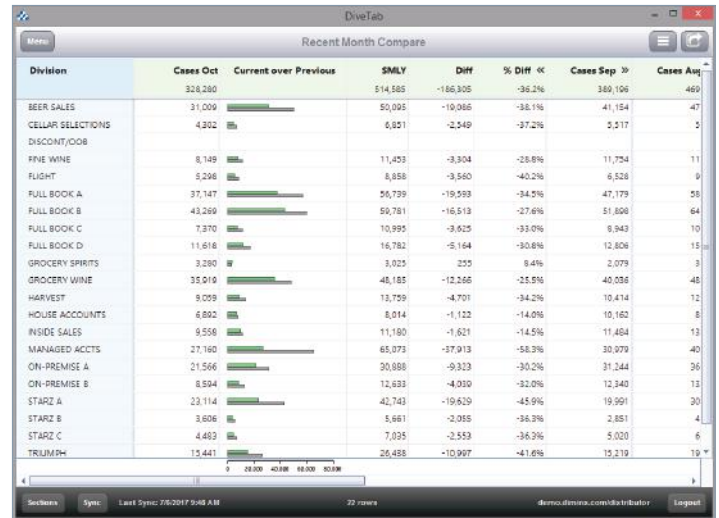
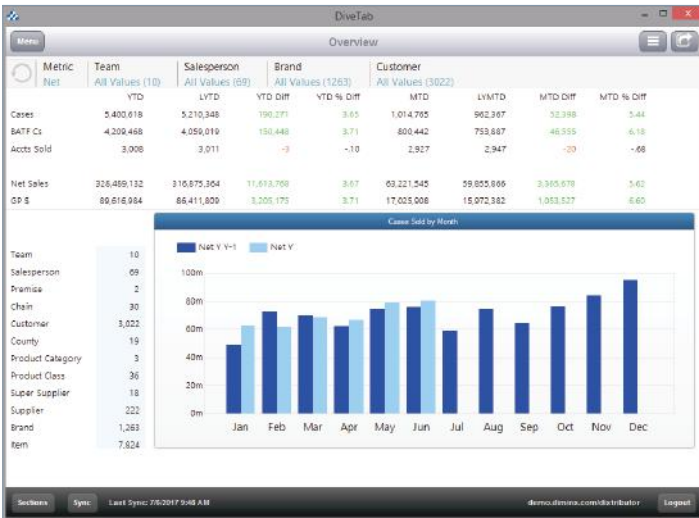
# SECURE AND ACCURATE

Distributor Advisor is built on the award-winning Diver enterprise platform. Diver provides role-based privileges, ensuring that the right people have access to the right information. Push approved sales presentations or proposals out to make sure your entire team has the right version of content at their fingertips.

Distributor Advisor gives your team the most up-to-date information when and where they need it. Using mobile technology, Distributor Advisor users have immediate and secure access to the latest metrics at any time, from any location. This empowers your team to base their management and product

promotion decisions on the most recent data, regardless of their location. Access marketing material, presentations, financials, product sales, and analytics from one application.

Distributor Advisor was developed specifically for suppliers and distributors in the beverage alcohol industry. We designed it with your team's needs in mind. The intuitive user interface makes it easy to navigate around presentations, sales data, and metrics. By having everything they need at their fingertips, your sales team can focus on capitalizing on new opportunities and closing more sales. Review the performance of accounts from anywhere.



## About Dimensional Insight

Dimensional Insight is a leading provider of integrated business intelligence and performance management solutions. Our mission is to make organizational data accessible and usable so everyone from analysts to line of business users can get the information they need to make informed, data-driven decisions.

[gs.ds.distributor.advisor.product.02.12.18.irina](https://gs.ds.distributor.advisor.product.02.12.18.irina)



2017 Dresner Advisory Services  
Wisdom of Crowds Business Intelligence Market Study  
Dimensional Insight Again Receives Top Rankings  
Scores 4.61 out of 5; strong in "Customer Experience"



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