

Dimensional Insight launches data-driven decision making with Measure Factory

Dimensional Insight, a developer of business intelligence (BI) solutions for complex and highly regulated industries, announced the launch of Measure Factory, a new automation engine that is designed to accomplish three things:

- Provide data governance to organizations by automating the creation of business rules.
- Ensure data integrity by allowing standardized business rules and measures to be used throughout the organization.
- As a result of this data governance and integrity, allow the organization to trust the data they're looking at.

In accomplishing these three objectives, Measure Factory helps healthcare organizations in their journey to more effective data-driven decision making.

Leveraging data is critical for survival in today's rapidly evolving healthcare industry. However, many organizations are still struggling to agree on their data's single version of the truth, which is hindering their ability to make strategic and timely business decisions.

Measure Factory, the newest add-on to the company's Diver Platform, helps organizations avoid the tedious and often combative task of defining measures by delivering a standard set of measures to all team members and allowing organizations to get a jumpstart on their BI efforts.

Collaboration is an integral component of Measure Factory. The solution automatically creates a framework for team members to contribute to while each measure is being created, allowing for universal acceptance of definitions and improved buy-in from leadership.