

Dimensional Insight Acquires Infotool Norway



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Dimensional Insight, a developer of business intelligence (BI) solutions for complex and highly regulated industries, today announced its acquisition of Infotool Norway (Infotool Norge AS). Through the acquisition, Dimensional Insight will open its newest office, Dimensional Insight Norway, thereby expanding the company's footprint in Europe.

Infotool Norway has been a distributor of Dimensional Insight's award-winning Diver Platform™ software since 1991, primarily working with customers in the transportation, shipping, finance and retail sectors. The opening of Dimensional Insight Norway will bring the company additional sales opportunities in those markets with the potential to replicate similar market entry in the United States. Dimensional Insight's current Norwegian customers, including Mestergruppen, Natre Vinduer, Bring-Logistics, Skeidar and Wilhelmsen Ships Service, will also now receive unprecedented access to the company's executives and developers, allowing for greater collaboration and ongoing support.

"Dimensional Insight's acquisition of Infotool Norway was a strategic move to provide greater value to our Norwegian customers with the goal of bringing our experience and expertise to similar U.S. markets in the future," said Fred Powers, co-founder and CEO of Dimensional Insight. "We are excited for Infotool Norway to join the Dimensional Insight family and to help with our continued expansion in Europe."

The Norwegian office will be the third European location for Dimensional Insight, with offices currently in the Netherlands and Germany. Dimensional Insight Norway will be led by Inge Hanssen, who served as the CEO of Infotool Norway. As the new managing director of Dimensional Insight Norway, Hanssen will report to Thomas van Praag, managing director of Dimensional Insight Europe, based in the Netherlands.

“Dimensional Insight is continuing to show its customer dedication by bringing all of the elements needed to succeed in the BI world right to its Norwegian customers’ front doors,” said Inge Hanssen, managing director of Dimensional Insight Norway. “The founding of Dimensional Insight Norway is a major growth opportunity for the business that Infotool Norway is excited to be an integral part of.”

About Dimensional Insight

Dimensional Insight is a leading provider of business intelligence (BI) solutions. The company offers a complete portfolio of BI capabilities ranging from data integration and modeling to sophisticated reporting, analytics, and dashboards. Founded in 1989, Dimensional Insight has thousands of customer organizations worldwide. Dimensional Insight’s Diver Platform™ consistently ranks as a top performing business intelligence platform by customers and industry analysts in its core market segments including healthcare, manufacturing and beverage alcohol industries. For more information, please visit <https://www.dimins.com>.

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