

7 STEPS TO BI SUCCESS

in Healthcare

1

CREATE A DEDICATED DEPARTMENT

This department should be responsible for supporting the needs of your healthcare organization.



2

FIND THE BEST DATA EXPERTS

Resource your new department with those individuals who have an in-depth understanding of the data and who possess a data analytics background.

3

ALIGN WITH STRATEGIC PLAN

Your hospital should have a strategic plan. Align the department's charter with this plan and use it to prioritize BI development projects and goals.



4

CHOOSE YOUR BI PLATFORM

Task your team with the selection of a BI platform that can provide a unified view into dozens of disparate applications and systems.

GO FOR QUICK WINS

5

Aim to get some type of ROI from your BI system in 12 months or less. This will help employees feel value and reinforce to management that they made the right decision.

Four Steps to Fast ROI:



Start small

Stay focused at the beginning with a project-oriented approach



Avoid going rogue

Stick to your hospital's strategic plan to keep your focus



Use a single tool

Standardize on a single tool set to ensure end-user adoption



Use consulting differently

Shadow your consultant to gain expertise and shorten ramp-up time

6

MEASURE RESULTS

Understand which metrics are important, and begin tracking them. Once you've identified the appropriate metrics, you can use the information to identify problem areas and work to reduce them.



RINSE & REPEAT

7

Take the lessons that you learned from your BI deployment to improve processes in new BI initiatives. Make sure to keep the BI function centralized so there is consistency and a single version of the truth across departments.



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