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RCM tip of the day: Get analytics buy-in from leadership

Written by Kelly Gooch | October 27, 2016 | [Print](#) | [Email](#)



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As healthcare organizations use analytics to improve revenue cycle management, leadership must be on board with these tools.

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George Dealy, vice president of healthcare applications at software company

Dimensional Insight: If we, as a healthcare industry, want to reduce the per capita cost of care, which is a primary goal of the triple aim initiative, healthcare organizations must start harnessing the power of analytics to facilitate data-driven, evidence-based revenue cycle decisions.

What is often forgotten in this process, however, is that these technologies also require the buy-in from company leadership, who help to foster a culture that embraces information as an indispensable ingredient of the decision-making process. Only then can analytics tools reach their full potential with RCM initiatives.

To learn more about how data analytics can transform RCM, access [this story](#) from *Becker's Hospital Review*.

If you would like to share your RCM best practices, please email Kelly Gooch at kgooch@beckershealthcare.com to be featured in the "RCM tip of the day" series.

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