

Dimensional Insight Recognized as Industry Leader in Market Analysis

Posted on: June 3, 2016

Dimensional Insight, a developer of business intelligence solutions for complex and highly regulated industries, today announced its recognition as an industry leader in both the "Customer Experience" and "Vendor Credibility" quadrants of Wisdom of Crowds 2016 Business Intelligence Market Study. It is the seventh consecutive year that the company has been acknowledged as a leading vendor within this market analysis.

'Best in class' recognitions for Dimensional Insight included: sales product knowledge; understanding customer business/needs; flexibility/accommodation; business practices; contractual terms and conditions; follow-up post-sale; consulting product knowledge; and experience.

The company also saw year-over-year improvements in the several categories, including: overall value; product robustness/sophistication of technology; completeness of functionality; reliability of technology; integration with third-party technologies; overall usability; ease of upgrade/migration to new versions; online training, forums and documentation; consulting value; and recommend score.

"We pride ourselves on delivering top-tier, trustworthy products to our customers across a number of complex and highly regulated industries," said Fred Powers, co-founder and CEO of Dimensional Insight. "By attaining top scores year after year within the Wisdom of Crowds® Business Intelligence Market Study, we are able to showcase to end-users the unmatched value our solutions provide and our unwavering determination to constantly improve our offerings."

The Wisdom of Crowds Business Intelligence Market Study is published every year by Dresner Advisory Services, LLC, an independent analyst and advisory firm specializing in business intelligence and related areas. The report provides a wealth of information and analysis, offering value to both consumers and producers of Business Intelligence technology and services.

"Our annual Wisdom of Crowds Business Intelligence Market Study shines a spotlight on the business intelligence industry, and helps consumers understand how their peers leverage and invest in business intelligence and related technologies," said Howard Dresner, president, founder and chief research officer of Dresner Advisory Services. "Dimensional Insight has remained a top vendor with scores well above the entire sample, and we congratulate them on their leadership position this year."

To download a copy of the report, visit <http://info.dimins.com/2016-woc-bi-market-study-offer.html>.