



# **Supplier Advisor**<sup>™</sup> for Supply Chain



#### IMPROVE PRODUCTIVITY OF SALES TEAMS WHILE REDUCING YOUR COST OF SELLING

Sales people have a tough job, especially when sales tools are scattered across networks, logins, emails, and shared drives. Supplier Advisor is available on all devices making it easier for sales people to access the information they need no matter where they are—in the office or on the road.

#### INCREASE SALES PRODUCTIVITY

Conduct sales data analysis and review KPI sales metrics in real time. The interactive sales dashboard allows your team to quickly access the specific information they need. Securely review the latest sales metrics, financial data, and promotion performance figures in the field. Improve product and account management, and capitalize on growth opportunities.

# **ACCESS ANY TYPE OF CONTENT**

Bring together sales data with merchandising and promotional collateral, price sheets, product displays, and event pictures for your entire mobile workforce to access from anywhere, anytime they need it.

## REVIEW THE PERFORMANCE OF ACCOUNTS FROM ANYWHERE

Conduct sales data analysis in connected or disconnected mode. Navigating sales dashboards is easy with Supplier Advisor. Access the interactive sales dashboard and custom reports to immediately capture the information that's important to you.

Securely access marketing material, price sheets, presentations, and analytics from one application to help increase effectiveness of customer meetings and presentations.

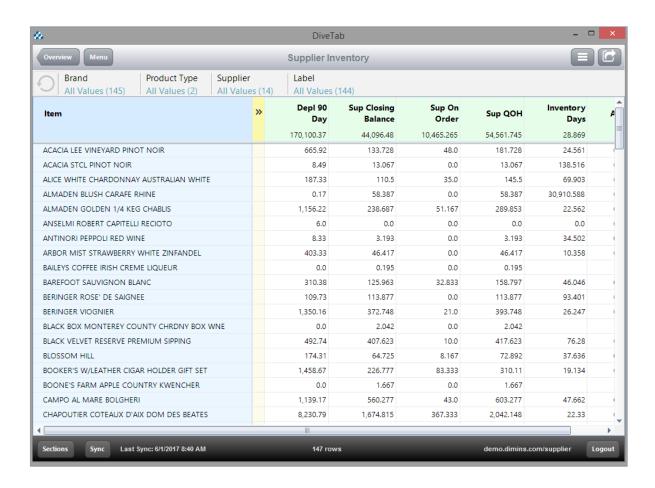
#### SECURE AND ACCURATE

Supplier Advisor is built on the award-winning Diver enterprise platform. Diver provides role-based privileges, ensuring that the right people have access to the right information. Push out approved sales presentations or proposals to make sure your entire team has the right version of content at their fingertips.

Supplier Advisor gives your team the most up-to-date information when and where they need it. Using mobile technology, Supplier Advisor users have immediate and secure access to the latest metrics at any time, from any location. This empowers your team to base their management and product promotion decisions

on the most recent data, regardless of their location. Access marketing material, presentations, financials, product sales, and analytics from one application.

Supplier Advisor was developed specifically for suppliers and distributors in the beverage alcohol industry. We designed it with your team's needs in mind. The intuitive user interface makes it easy to navigate around presentations, sales data, media, and metrics. By having everything they need at their fingertips, your sales team can focus on capitalizing on new opportunities and closing more sales.



Supplier Advisor gives suppliers insight into every area of their product sales.



### **About Dimensional Insight**

Dimensional Insight is a leading provider of integrated business intelligence and data management solutions. Our mission is to make organizational data accessible and usable so everyone from analysts to line of business users can get the information they need to make informed, data-driven decisions.



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