

# MEET DIMENSIONAL INSIGHT

DATA. INSIGHT. ACTION.

For more than two decades, Dimensional Insight has been in the business of business intelligence (BI). Privately funded with steady, organic growth, our patented technology combines the best of self-service analytics, performance dashboards, and mobile information delivery to provide organizations with a cost effective and agile alternative to cumbersome data warehouses, performance management, and enterprise BI suites. We have more than 3,000 clients worldwide serving some of the most recognizable brands in the world — from EMC<sup>2</sup>® and New Balance® to Pernod Ricard® and the Rajapack®.

## Bringing Business Insight to the Next Level



1989

*Patented Online Analytical Processing (OLAP)-based technology & analytics engine*



1997

*1st ETL tool integrated within a BI application, client/server environment*



2006

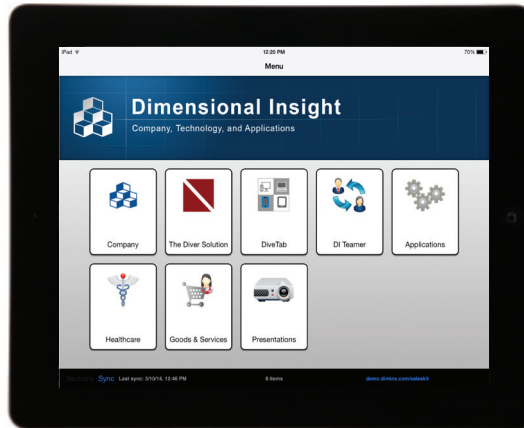
*Web environment, purpose-built BI applications, SaaS, performance dashboards*



2014

*Mobile, new data engine for handling of Big Data, manage and access structured and unstructured content from any data or BI source*

Dimensional Insight has long been at the forefront of BI innovation. Having developed and patented an OLAP-based technology and powerful analytics engine, our technology infrastructure was built upon an in-depth understanding of information access requirements that helped business analysts get access to the data they needed to make informed, data-driven decisions. Our legacy of innovation coupled with our self-funded business model has afforded us the freedom to explore, develop and refine the creation of next-generation business tools capable of supporting the evolving needs of today's on-the-go knowledge worker. DiveTab™ marks our entry into a new, fourth generation of business intelligence and information delivery technologies by providing organizations with the ability to access any digital information (structured or unstructured) on-demand on any device, from anywhere in the world.



## DiveTab - ENABLING BUSINESS. ON THE MOVE.

The speed of business is moving faster than ever and modern organizations understand the value and competitive advantage that can be gained by putting information at the fingertips of every employee. But with data volumes growing exponentially and the average number of BI tools in use increasing across large and small companies alike, the concept of having a data warehouse capable of providing a single point of access for all organizational data is difficult, time consuming and expensive<sup>1</sup>.

DiveTab is a new mobile information management and delivery platform that takes organizations beyond simple BI and content management capabilities and provides users with access to their diverse information sources at unprecedented speed. Powered by our innovative data engine, information is delivered securely where and when it is needed — no waiting, no restrictions, no multiple log-ins — just information access at the speed of thought.

### THE DIVETAB DIFFERENCE

*DiveTab provides mobile knowledge workers with the ability to consume data – both structured and unstructured – anytime, anywhere to make informed decisions and keep up with the rapid pace of change.*



### DiveTab DESIGN PHILOSOPHY

- Embrace Apple's design principles
- Empower the individual
- Sit-down simplicity
- Applications that work the way people work



### DiveTab FOR CUSTOMERS

- Gain timely insights from large data volumes
- Increase productivity by accessing all content in one place
- Improve data-driven decision-making
- Increase IT efficiency
- Leverage and enhance existing systems
- Gain efficiencies with consistent interface across devices



### DiveTab FOR PARTNERS/ RESELLER

- Quickly develop and deploy applications to meet customers' biggest information challenges
- Gain access to a complete marketing starter kit to launch local marketing efforts
- Leverage our client roster, case study content and demos to increase sales pipeline
- Increase services and licensing revenue



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