



# Best in KLAS in Business Intelligence / Analytics for 5th Year

Business intelligence company honored for expertise in data analytics and customer satisfaction

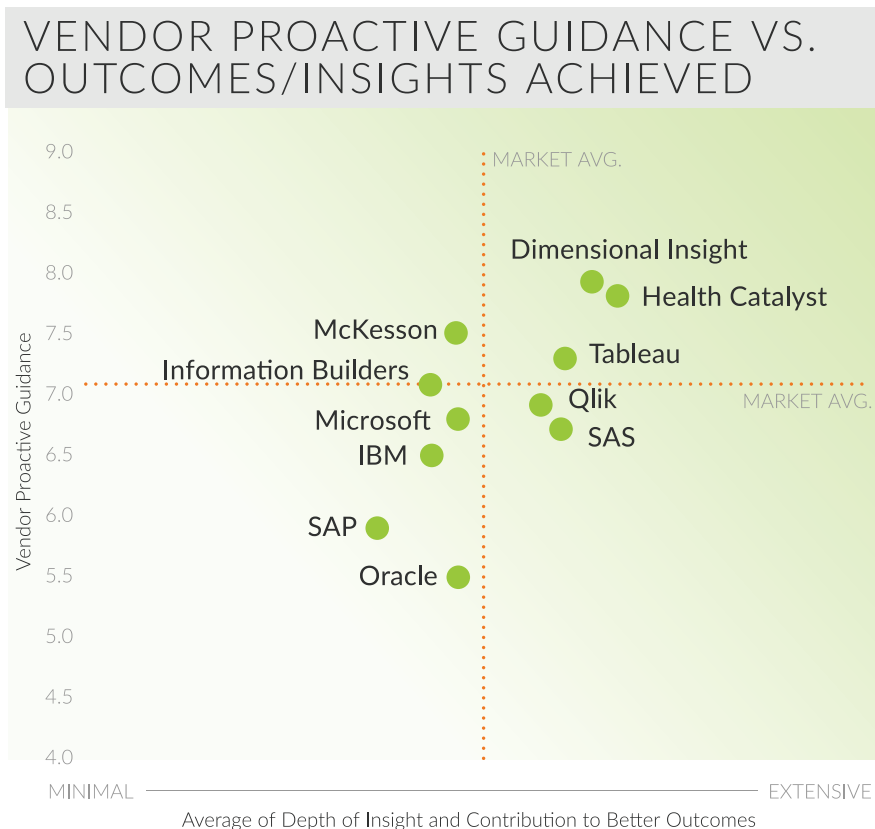


Dimensional Insight is the 2015/2016 Best in KLAS winner in Business Intelligence / Analytics in KLAS Research’s annual “Best in KLAS: Software and Services” report for the 5th year. The Best in KLAS designation is reserved for vendor solutions that lead the software and services market segments with the broadest operational and clinical impact on healthcare organizations. Dimensional Insight also received the top performance score in the 2015 Enterprise Healthcare BI Performance Report.

| VENDOR                                | OVERALL SCORES   | HEALTHCARE BI CLIENT BASE | WHY CHOSEN? ✓                                     | WHY NOT CHOSEN? ✕                               |
|---------------------------------------|--|---------------------------|---|---|
| <b>PERFORMANCE LEADERS</b>            | <b>Dimensional Insight</b><br><small>The Diver Solution</small>                  | 87.4 ●                    | Excellent affordability; high client satisfaction | Less known/considered                           |
|                                       | <b>Health Catalyst</b><br><small>EDW</small>                                     | 85.2 ●                    | Healthcare knowledge; outcomes focus              | Internal build/homegrown approach; high cost    |
| <b>VISUAL DATA DISCOVERY FOCUS</b>    | <b>Tableau</b><br><small>Tableau Server</small>                                  | 84.8 ●                    | Product simplicity; visual appeal                 | Can be seen as partial/limited solution         |
|                                       | <b>McKesson</b><br><small>Analytics Explorer</small>                             | 84.2 ●+                   | Healthcare content & relationships                | Poor experience w/other McKesson products       |
|                                       | <b>Qlik</b><br><small>QlikView</small>   | 81.9 ●                    | Healthcare presence; product scale                | Difficult enterprise licensing model            |
| <b>LARGEST CROSS-INDUSTRY VENDORS</b> | <b>SAS</b><br><small>SAS Analytics</small>                                       | 81.6 ●                    | Advanced & predictive uses                        | High cost; availability of open source tool R ◊ |
|                                       | <b>Microsoft</b><br><small>BI Solutions</small>                                  | 80.7 ●                    | Common Microsoft licensing & skills               | BI stack not seen as cohesive                   |
|                                       | <b>Information Builders</b><br><small>WebFOCUS</small>                           | 73.7 ●                    | Strong capability; reasonable pricing             | Proprietary platform concerns                   |
|                                       | <b>IBM</b><br><small>Cognos Enterprise</small>                                   | 73.4 ●                    | Full BI portfolio; strong analytics vision        | High cost; difficult to implement/administer    |
|                                       | <b>SAP</b><br><small>businessObjects Business Intelligence</small>               | 72.8 ●                    | Full BI suite; Epic partnership                   | Complex product; challenging support            |
|                                       | <b>Oracle</b><br><small>Business Intelligence Enterprise Edition (OBIEE)</small> | 67.1 ●                    | Platform depth; genomics focus                    | High cost; platform complexity                  |

HEALTHCARE CLIENT BASE: SMALL ● MID ● EXTENSIVE ●

+ Historical McKesson healthcare BI client base incorporates products such as Performance Analytics; client reviews in this report focus on McKesson Analytics Explorer—the newer, data-discovery-focused BI product  
 ◊ R is a statistical modeling and data analytics tool available as open source/GNU licensing. It is formally known as "The R Project for Statistical Computing."



### **About KLAS**

KLAS is a research firm on a global mission to improve healthcare delivery by enabling providers to be heard and counted. Working with thousands of healthcare professionals and clinicians, KLAS gathers data on software, services, medical equipment, and infrastructure systems to deliver timely reports, trends, and statistical overviews. The research directly represents the provider voice and acts as a catalyst for improving vendor performance. Follow KLAS on Twitter at [www.twitter.com/KLASresearch](https://www.twitter.com/KLASresearch).

### **About Dimensional Insight**

Dimensional Insight is a leading provider of business intelligence (BI) solutions. The company offers a complete portfolio of BI capabilities ranging from data integration and modeling to sophisticated reporting, analytics, and dashboards. Founded in 1989, Dimensional Insight has thousands of customer organizations worldwide. Dimensional Insight's Diver Platform™ consistently ranks as a top performing business intelligence platform by customers and industry analysts in its core market segments including healthcare, manufacturing and beverage alcohol industries. For more information, please visit [www.dimins.com](http://www.dimins.com).



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