



Happy Sellers. Happy Business. Sales Advisor™

Arm your reps with access to any content they need to 'Always Be Closing'.

As our workforces become increasingly more mobile, we are challenged to ensure our mobile professionals have the most up-to-date performance data necessary to effectively analyze the business and generate new sales. Delivering this timely information, anytime and anywhere, enables the remote workforce to present relevant data, answer questions, and address issues in real-time.

With the ease and flexibility of the iPad, Sales Advisor users securely review the latest sales metrics in the field. This reliable information, delivered where and when it is most needed, enables management and sales professionals to improve their product and account management and capitalize on new opportunities. Sales Advisor helps sales reps execute by providing confidence that their data is accurate and up-to-date.

Sales Advisor™ is an information delivery and fact-based sales enablement application designed for suppliers and distributors in the Beverage Alcohol industry. Sales Advisor ensures that mobile field reps have timely access to presentations, merchandising and promotional collateral as well as sales metrics - anytime, anywhere.

Improve Sales Force Efficiency

- Improve productivity of Sales teams while reducing your cost of selling
- Anticipate and react to market changes by closely monitoring sales, inventory, and goals
- Improve customer relationships by holding more effective meetings with instant access to business data
- Review performance of accounts, categories, and brands from anywhere
- Decrease IT report requests and increase user self-service abilities
- Improve content management and eliminate version control issues by delivering consistent, approved content to the field
- Utilize Mobile iPad Technology
- Analyze Key Data in Connected or Disconnected Mode
- Access Sales Data & Marketing Tools
- Increase Effectiveness of Meetings & Presentations
- Present Secure, Accurate Data, Marketing Materials & Pricing Info



Increase seller productivity by accessing the latest sales metrics and promotion performance in the field.



Access any type of content — merchandising, promotional collateral, price sheets, product display and event pictures — all at your fingertips.



Secure and accurate — role-based privileges ensure the right people have access to the right information.

Sales & Shipments Data Anytime, Anywhere

Deliver the most up-to-date information to your sales team when, where, and how they need it.

Sales Advisor effectively brings together sales data with merchandising and promotional collateral, price sheets, and product display and event pictures so your field reps can drive more productivity and revenue. Working in connected or disconnected mode, Sales Advisor users are empowered to base their management and product promotion decisions on the most recent metrics while they are in the field. Instant access to presentations, marketing

tools, and key reports gives users the ability to analyze and present an insightful view of the business. Combine field knowledge with company data to make real-time decisions that keep you ahead of your competitors. Sales Advisor's technology enables users to navigate with ease in and around presentations, sales data, and media, improving the efficiency of each sales call.

About Dimensional Insight

Dimensional Insight is the leading provider of integrated business intelligence and performance management solutions. Our mission is to make organizational data accessible and usable so everyone from analysts to line of business users can get the information they need to make an informed, data-driven decision.



60 Mall Road
Burlington, MA 01803
(T) 781-229-9111
www.dimins.com