



TIME CRITICAL
INTEGRATION OF
ALL YOUR DATA
INTO ONE VIEW

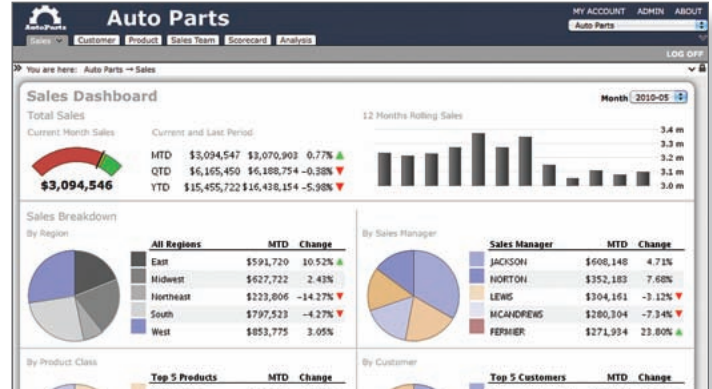


DATA → INFORMATION → ACTION



AREAS OF EXPERTISE:

- Data Modeling
- Data Integration
- Dashboards / Scorecards
- Analytics
- Enterprise Reporting
- Alert Notifications
- On-Demand BI



**BUSINESS INTELLIGENCE
TOOLS FOR OPTIMIZING
ENTERPRISE PERFORMANCE**

A POWERFUL TOOL FOR UNDERSTANDING YOUR BUSINESS — DIMENSIONAL INSIGHT IS THE LEADING PROVIDER OF INTEGRATED BUSINESS INTELLIGENCE AND PERFORMANCE MANAGEMENT SOLUTIONS THAT EMPOWER INFORMATION CONSUMERS THROUGHOUT THE ENTERPRISE WITH DATA-DRIVEN DECISION MAKING ABILITIES. OUR WORLDWIDE PRESENCE HAS ALLOWED US TO SERVICE THE INFORMATION DELIVERY NEEDS OF MORE THAN 2,600 CUSTOMERS AND THOUSANDS OF USERS FROM AROUND THE GLOBE.

DI'S COST EFFECTIVE BI PLATFORM RAPIDLY DELIVERS PERFORMANCE DASHBOARDS, SELF-SERVICE REPORTING, AD HOC ANALYTICS, AND DATA INTEGRATION CAPABILITIES TO SUPPORT ANY TECHNICAL OR USER-DEFINED REQUIREMENT. WITH DIMENSIONAL INSIGHT, COMPANIES ARE ABLE TO IMMEDIATELY REALIZE THE BENEFITS OF NEXT-GENERATION BI TOOLS AND BETTER MANAGE THE TOTAL COST OF OWNERSHIP OF THEIR BI INVESTMENT. CHECK OUT OUR WEB SITE AND SEE HOW DI IS WORKING TO REDEFINE BUSINESS INTELLIGENCE: WWW.DIMINS.COM.

DIMENSIONAL INSIGHT'S END-TO-END BUSINESS INTELLIGENCE SOLUTION DELIVERS BUSINESS VALUE

The Diver Solution™ is an end-to-end reporting and analytics application. It includes a robust data integration tool, a number of powerful analytical and reporting components, and a web portal for disseminating information to your employees, customers and suppliers. Alerting services, event scheduling, highly customizable data access control and encryption are all standard functionality. No expensive add-ons are required. Unlike conventional OLAP tools, no database is needed to store data, significantly lowering the cost of your reporting and analytics investment and delivering business value that speeds ROI.



▲ THE POWER ANALYST HAS UNFETTERED ACCESS TO THE DIVER SOLUTION'S SOPHISTICATED AD-HOC ANALYTICAL CAPABILITIES AND TIME SERIES FUNCTIONALITY, WITHOUT HAVING TO USE SCRIPTING LANGUAGES OR SQL QUERIES. POWER ANALYSTS CAN ALSO CREATE NEW CALCULATIONS AND DASHBOARDS FOR OTHER USERS IN THE ENTERPRISE.

DATA MODELING

HIGHLY INDEXED DATA MODELS FACILITATE RAPID ANALYSIS AND REPORTING The Diver Solution™, Dimensional Insight's reporting and analytics platform, centers on our patented data Model, a highly indexed data mart. Models are constructed by creating a binary file that indexes each dimension of your data with every possible permutation. This eliminates the need to program data hierarchies and other navigational constraints. Our pre-processed and cross-indexed data Models deliver blazingly fast analysis response times.

DERIVE INFORMATION FROM ALL OF YOUR ENTERPRISE DATA Because DI Models integrate data from any number of disparate sources, users are able to compare, for example, data collected from transactional systems with information in the data warehouse and legacy data sources or spreadsheets and flat files. The Model build process converts raw data into valuable information, regardless of where your data is stored.

DATA INTEGRATION

DERIVE THE MAXIMUM VALUE FROM YOUR DATA To obtain actionable information from the disparate internal and external data sources available to decision makers, data has to be extracted from these source systems and converted into a streamlined format suitable for analysis. Our suite of powerful data integration and modeling tools lay the foundation for fast, insightful reporting and analytics.

SEAMLESS INTEGRATION TOOLS FOR VIRTUALLY ANY DATA SOURCE Whether your data resides in SQL tables, flat files, spreadsheets or proprietary vendor formats, DI's Data Integrator and Builder can access and transform these sources into a data Model.

TOTAL COST OF OWNERSHIP

Dimensional Insight customers experience best-in-class management of TCO for business intelligence applications.

To learn more go to:

www.dimins.com/dicustomerstco.html

DATA INTEGRATION SOLUTION MODULES

DATA INTEGRATOR

VISUAL DATA INTEGRATOR

The Data Integrator is a robust Extraction, Transformation, and Loading (ETL) tool that contains a large suite of powerful data manipulation functions including joins, table lookups, and filters. The Visual Data Integrator is a good starting point for new users who prefer to define data integration work flows using graphical objects, letting the application create the underlying script syntax.

BUILDER

VISUAL BUILDER

Builder transforms data by summarizing, indexing, and preprocessing it in order to create the data Models. Automatic Model builds can be set up using DI-Scheduler. The Visual Builder is a rapid prototyping tool that provides most of the functionality of Builder using dialogs that help guide the user through the Model build process.

DOMAIN EDITOR

Domain Editor is an application designed to make the initial phases of development easier by simplifying the data relationship discovery phase of The Diver Solution. Domain Editor uses the standard Dimensional Insight data directory structure to place integrator programs and builder description files in a Project container called a Domain. It facilitates the creation of programs used for extraction and joining, and description files.



▲ EXECUTIVES & INFORMATION CONSUMERS UTILIZE THE DIVER SOLUTION'S WEB PORTAL TO VIEW AND INTERACT WITH INTUITIVE, VISUALLY IMPACTFUL DASHBOARDS. EXECUTIVES CAN OBTAIN AT-A-GLANCE INFORMATION ON KEY PERFORMANCE INDICATORS AND OTHER CRITICAL METRICS IMPACTING THEIR BUSINESS UNITS.

DASHBOARDS

SIMPLIFIED DASHBOARD DEVELOPMENT FOR PROACTIVE PERFORMANCE MANAGEMENT Providing users with secure role-based intelligence is a critical step to positively impacting operational performance measures. Dimensional Insight simplifies the information delivery process ensuring users are given timely web-based access to business critical metrics in a format that is meaningful to their specific roles.

ENABLE DATA-DRIVEN DECISION-MAKING DI's dashboard capabilities assist organizations by identifying, defining, and developing metrics that meet project, departmental or organizational information requirements. This process ensures users are able to interact with the appropriate data to make fact-based decisions quickly and easily.

DASHBOARDS SOLUTION MODULE

DIVE PORT

DivePort is DI's web portal, providing an information delivery system designed to be the entry point to all the reporting and analytic capabilities of The Diver Solution™. DivePort dashboards and scorecards accommodate all types of users, from self-service report consumers to analysts that need to Dive through their data to the most detailed levels of granularity.



▲ BUSINESS ANALYSTS HAVE ACCESS TO A BROAD RANGE OF ROLE-APPROPRIATE DIVER FUNCTIONALITY, INCLUDING BASIC REPORT VIEW MANIPULATION, DATA FOCUSING AND GROUPING, AND A WIDE RANGE OF GRAPH TYPES. REPORTING OPTIONS SUCH AS MULTI TAB AND CROSTAB ARE ALSO AVAILABLE FOR THESE USERS.

ANALYTICS

ANALYZE YOUR DATA WITHOUT RESTRICTIONS

The Diver Solution is unique in its ability to allow users to “Dive” in any direction they wish without the limitations of pre-set “drill paths” or hierarchical constraints found in conventional OLAP tools. Despite its powerful analytical capabilities, Diving is a simple point-and-click operation. No SQL queries, scripting or programming are required to explore and analyze your data.

ANALYTICS SOLUTION MODULES

PRO DIVER

ProDiver is a self contained data visualization, analysis and reporting tool designed to provide a powerful interactive interface to multi-dimensional data. ProDiver provides analysis and exploration of data with a point-and-click user interface, displaying data in several tabular report formats or in one of more than two dozen graphical formats. Fully integrated with Microsoft Office applications, ProDiver can also export data for use in other applications.

NET DIVER

NetDiver is a web based, zero-footprint client application. NetDiver is designed for self-service users not needing full ProDiver functionality.

CELL DIVER

CellDiver is a Microsoft Excel Add-in that allows a user to “Dive” from an Excel-based console and pull data directly from Models into an Excel spreadsheet. Users can open Models, Dive further into the data, or apply Excel-based functions.

SPEED OF DEPLOYMENT

Dimensional Insight is committed to providing cost-effective, flexible information management solutions that minimize deployment time.

To learn more go to:

www.dimins.com/whitepapers.html



▲ REPORT CONSUMERS CAN TAKE ADVANTAGE OF THE DIVER SOLUTION’S EASY TO USE SELF SERVICE REPORT GENERATION CAPABILITIES. USERS CAN SAVE REPORTS IN A NUMBER OF POPULAR FORMATS, INCLUDING MS EXCEL AND ADOBE PDF FILES.

ENTERPRISE REPORTING

SELF-SERVICE REPORTING OFFERS THE ULTIMATE FLEXIBILITY FOR YOUR USERS From simple to sophisticated, The Diver Solution offers a broad selection of customizable report templates for all user capability levels. Over a dozen chart and plot styles can be incorporated into reports to deliver maximum visual impact. Filtering, sorting, grouping and forecasting functionality are all supported directly from the reporting interface.

REPORTING INTEGRATED WITH YOUR ENVIRONMENT The Diver Solution is tightly integrated with Microsoft Office applications and can export data in several different formats, including HTML, XML and Adobe PDF files. Based on security settings, Diver reports can also be made available to external users.

REPORTING SOLUTION MODULES

PROREPORTER

ProReporter is a self-service reporting application with a simple and flexible interface, requiring little or no training. ProReporter allows you to broaden your user base and extend controlled data access to your customers and suppliers. Self-service reporting is also available from the Reporter portlet in DivePort.

ALERTS

UNPRECEDENTED LEVELS OF SECURITY, SCALABILITY AND DATA ACCESS CONTROL “Push” technology is used to disseminate exception reports based on user defined business rules and metrics.

INDUSTRY EXPERTISE

Dimensional Insight is committed to sharing our expertise with our customers to create a customized world-class solution that meets their specific information and technical requirements.

To learn more go to:
www.dimins.com/industries.html

ALERTS SOLUTION MODULES

DIVELINE

The DiveLine server software provides a suite of powerful administration and performance tools to maintain full control of your data. These include three security levels, four options for authentication, access control at the Model or field level, and shared processing with the client software.

DI - BROADCAST

DI-Broadcast delivers both scheduled and event/alert driven updates. DI-Broadcast delivers timely information automatically, ranging from the audited results of production builds to the latest financial reports. With DI-Broadcast, you receive critical information the moment it happens.

DIAL / ANALYST

The DI Access Language (DIAL) is a high-level programming language designed to process, analyze, and distribute information contained in Models. When executed, DIAL programs can find and flag exceptional data values, sending the results out as E-mail or saved files. Analyst is a program that runs an extended version of DIAL capable of accessing summary information in Models. This allows Analyst to perform complex data analysis by accessing and evaluating this summary information.

DI - SCHEDULER

DI-Scheduler allows your administrator to automate events, such as running Data Integrator programs, launching Builder to create and update Models, or generating and sending reports.

ON-DEMAND BI

ON-DEMAND REPORTING AND ANALYTICS LOWERS TOTAL COST OF OWNERSHIP InterReport is Dimensional Insight's secure, on-demand reporting and analytics solution. Your users enjoy quick, browser-based access to reports and key performance indicators, presented in an easy-to-use and intuitive format. With a low monthly subscription rate, InterReport allows your users to reap the benefits of self-service reporting and analytics, customized to the requirements of your business.

ON-DEMAND BI SOLUTION MODULE

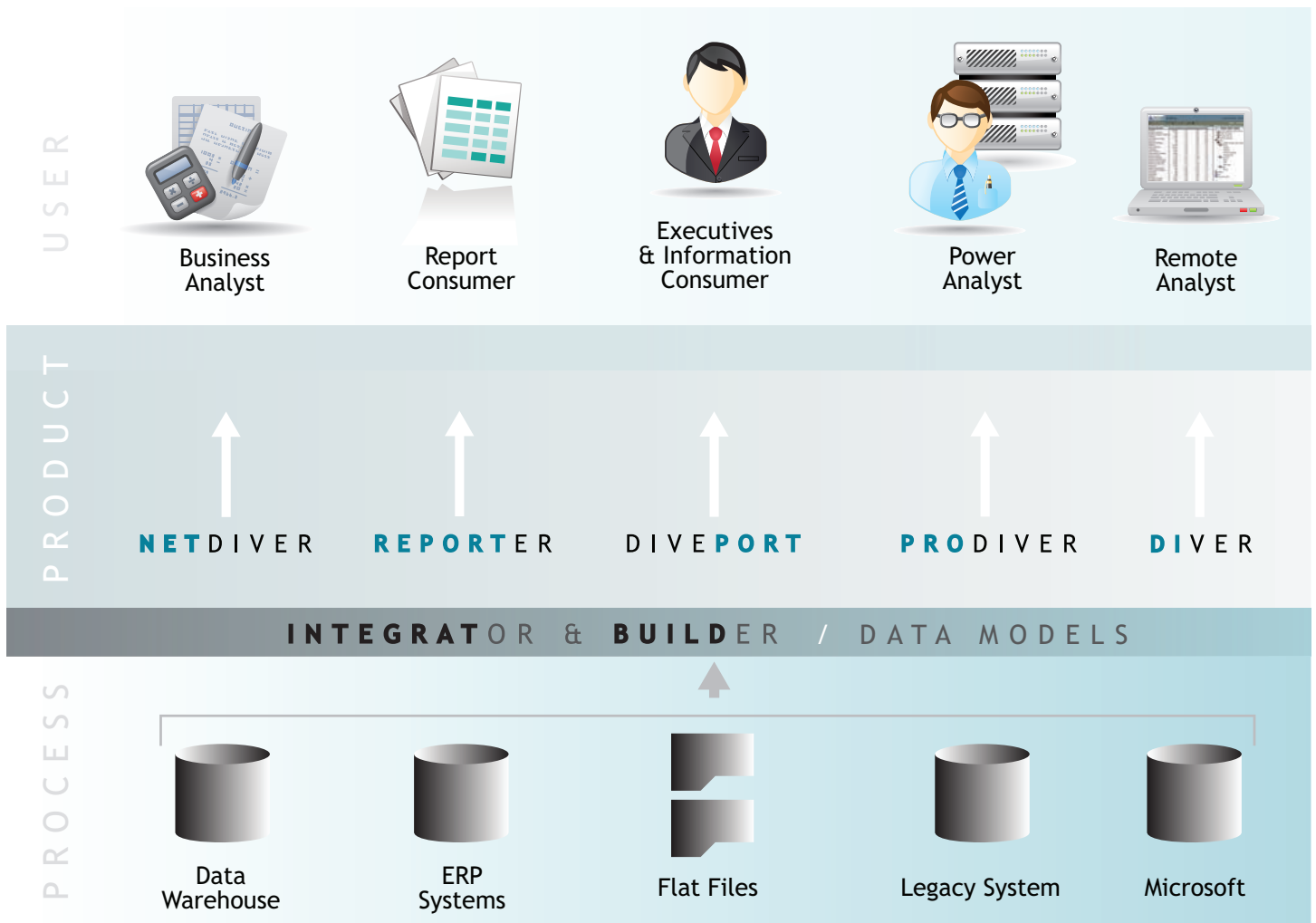
INTERREPORT

With InterReport, implementation times are drastically reduced compared to traditional deployment methods due to DI's many years of experience serving hosted business intelligence across several industries, including distribution, supply chain, and healthcare. Adding additional users is a snap, eliminating the burden of budget requests for hardware purchases. InterReport performs automated data pulls from your disparate source systems, aggregates them on a dedicated server, and disseminates live reports to your users. InterReport is housed in an ultra-secure data center, ensuring high application availability monitored by a dedicated team of experts.



THE REMOTE ANALYST CAN ACCESS THE DIVER SOLUTION FROM VIRTUALLY ANYWHERE FROM A RANGE OF SUPPORTED MOBILE DEVICES. ANALYSTS CAN ALSO USE INTERREPORT, DIMENSIONAL INSIGHT'S HOSTED REPORTING AND ANALYTICS PLATFORM, FOR BROWSER BASED ACCESS TO THE FULL FUNCTIONALITY OF THE DIVER SOLUTION.

PERVASIVE BUSINESS INTELLIGENCE



Dimensional Insight's The Diver Solution™ is an all inclusive, end-to-end reporting and analytics platform. Capable of accessing and integrating virtually all disparate enterprise data sources into a highly efficient data model, Diver offers a broad range of client interfaces serving the needs of everyone, including report consumers, remote users, managers, and analysts. With flexible licensing plans, Dimensional Insight makes pervasive business intelligence a reality.

SERVICES

Successful deployments start with Dimensional Insight's professional services team. Dimensional Insight partners with each of our customers to ensure rapid implementation of all business intelligence and information delivery project initiatives. Our world-class group of consulting, training, and support professionals are well versed in DI's suite of products and are committed to working with you to find a creative solution to the data integration and information delivery challenges you face at your organization. Dimensional Insight's professional services team offers an array of services that span the entire project life cycle – from needs assessment to system maintenance – DI's services staff brings the right expertise and process knowledge to the task at hand to maximize your return-on-investment and minimize risk.

EDUCATIONAL SERVICES

Dimensional Insight offers a comprehensive series of educational courses and classes that will help users and IS/IT staff to fully understand and benefit from the power of the software products. Educational courses are delivered at our Corporate Education Center in Burlington, MA, on-site at customer facilities, or via the Web. Courses can also be customized to meet specific and unique customer needs.

DIMENSIONAL INSIGHT CORPORATE EDUCATION CENTER Throughout the year, DI schedules a series of open enrollment courses at our Burlington Education Center. Hands-on experience is an essential part of the learning process. We emphasize practice sessions in order to provide the opportunity to experiment with newly learned skills while the support of an expert is available. Each participant has the sole use of a workstation, and class numbers normally do not exceed twelve students.

ON-SITE EDUCATION DI offers customers an on-site education option where a training consultant, who is an expert in Diver and business analysis, comes to your location. Students are provided generic class materials, with the trainer and students using their own data for class examples and workshops. Diver functionality specific to the customer's own implementation and needs is presented. On-site education is recommended for four to twenty employees.

CONSULTING SERVICES

BUSINESS INTELLIGENCE PROFESSIONALS

Dimensional Insight's Consulting Services team employs best-in-class project delivery practices to design, implement, and customize your application. Our global team of consultants works exclusively on business intelligence projects, focusing on issues relating to information delivery systems. Although each of our consulting engagements brings with it new and unique challenges, our experienced consultants draw on their extensive knowledge to deliver optimal results, quicker implementations, and cost savings for our clients.

UNPARALLELED PRODUCT EXPERTISE AND

FLEXIBILITY Because our consultants work with the Dimensional Insight product family every day, this intensive exposure translates into efficiency – our consultants are proven technical performers who provide optimized results using fewer labor hours and in shorter time frames.

ACCOMPLISH YOUR STRATEGIC OBJECTIVES

USING CUSTOMIZED TURNKEY SOLUTIONS Our Consulting Services team works closely with your staff to understand your specific needs and requirements. We then develop and deliver customized “turnkey solutions” that automate your data analysis and reporting in order to provide an application that meets those needs. These “turnkey solutions” are available at fixed project pricing. Dimensional Insight guarantees project budget and schedule to its customers, eliminating project delivery risk.

TECHNICAL SUPPORT

Dimensional Insight offers the highest performance and the easiest set up and maintenance of any business intelligence tool currently sold. When questions and issues do arise, our knowledgeable and experienced Technical Support staff is ready to assist you. Phone support is available both domestically and worldwide during the hours of 7:00 AM to 5:00 PM CST.

Dimensional Insight provides updates, fixes, and enhancements as new features become available under the annual support and maintenance agreement available to our customers.

Point releases occur approximately every four months with full version releases every twelve months. The Diver Solution protects customer investments in their existing hardware environment by ensuring compatibility with most major platforms and operating systems.

CONTACT INFORMATION

www.dimins.com

DI Headquarters
60 Mall Road
Suite 210
Burlington, Massachusetts
01803

TEL: 781-229-9111

FAX: 781-229-9113

EMAIL: info@dimins.com

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